

## **Press Release**

# Harvard Art Museums to Join in Association of Art Museum Directors' Seventh Annual Celebration of Art Museum Day on May 18, 2016, with Free Admission and Membership Discount

Cambridge, MA May 3, 2016

The Harvard Art Museums—comprising the Fogg Museum, Busch-Reisinger Museum, and Arthur M. Sackler Museum—announced today that they will offer free admission, as well as 10 percent off all new memberships, on Wednesday, May 18, 2016. The promotion is part of the Association of Art Museum Directors' (AAMD) Art Museum Day, coinciding with International Museum Day. Last year, the Harvard Art Museums—along with more than 150 other AAMD member museums across North America—participated in Art Museum Day.

On Wednesday, May 18, all visitors to the Harvard Art Museums will receive free admission to the recently renovated and expanded facility. The collections on display include works from the ancient world to the present, and from the Americas, Europe, Africa, the Mediterranean, and West and East Asia. Visitors will also receive free admission to the special exhibition *Everywhen: The Eternal Present in Indigenous Art from Australia*, a rare opportunity to see works by some of the most significant contemporary Indigenous artists in Australia.

A 10 percent discount will also be offered on all new memberships purchased on May 18. Memberships can be purchased at the museums' admissions desk or shop, adjacent to the Calderwood Courtyard. Visit the <a href="Members page">Members page</a> on the Harvard Art Museums website for more information about the many benefits of membership.

The Harvard Art Museums also invite visitors to share their experiences on Art Museum Day via social media, with the hashtag #ArtMuseumDay. This year, AAMD is working with Snapchat to showcase Art Museum Day and the variety of special activities and offerings provided by participating member museums. On May 18, International Museum Day will be featured on Snapchat as one of its "Live Stories," enabling users to share their experiences and to see how others around the world are celebrating Art Museum Day.

"AAMD is delighted that the Harvard Art Museums are joining us in celebration of Art Museum Day," said Chris Anagnos, Executive Director of AAMD. "In AAMD's 100th-anniversary year, we are especially proud to celebrate the vital role art museums play in the civic and creative life in our communities."

AAMD represents 242 art museums across the United States, Canada, and Mexico—from regional museums to large museums in major urban centers. International Museum Day is organized annually around the world by the International Council of Museums (ICOM). AAMD's Art Museum Day is an opportunity to focus attention on the role of art museums in North America, as part of ICOM's global celebration.

A comprehensive list of participating Art Museum Day museums is available on the <u>AAMD website</u>. A list of International Museum Day participating museums is available on the <u>ICOM website</u>. Note that while AAMD's Art Museum Day and ICOM's International Museum Day are formally held each year on May 18, some institutions shift their celebrations to adjacent dates.

Details about the Harvard Art Museums' free admission day on May 18 can be found in the <u>museums'</u> <u>calendar</u>.

#### **About the Harvard Art Museums**

The Harvard Art Museums, among the world's leading art institutions, comprise three museums (the Fogg, Busch-Reisinger, and Arthur M. Sackler Museums) and four research centers (the Straus Center for Conservation and Technical Studies, the Center for the Technical Study of Modern Art, the Harvard Art Museums Archives, and the Archaeological Exploration of Sardis). The Fogg Museum includes Western art from the Middle Ages to the present; the Busch-Reisinger Museum, unique among North American museums, is dedicated to the study of all modes and periods of art from central and northern Europe, with an emphasis on German-speaking countries; and the Arthur M. Sackler Museum is focused on Asian, ancient, and Islamic and later Indian art. Together, the collections include

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approximately 250,000 objects in all media. The Harvard Art Museums are distinguished by the range and depth of their collections, their groundbreaking exhibitions, and the original research of their staff. Integral to Harvard University and the wider community, the museums and research centers serve as resources for students, scholars, and the public. For more than a century they have been the nation's premier training ground for museum professionals and are renowned for their seminal role in developing the discipline of art history in the United States.

The Harvard Art Museums' recent renovation and expansion builds on the legacies of the three museums and unites their remarkable collections under one roof for the first time. Renzo Piano Building Workshop's responsive design preserved the Fogg Museum's landmark 1927 facility, while transforming the space to accommodate 21st-century needs. Following a six-year building project, the museums now feature 40 percent more gallery space, an expanded Art Study Center, conservation labs, and classrooms, and a striking new glass roof that bridges the facility's historic and contemporary architecture. The new Harvard Art Museums' building is more functional, accessible, spacious, and above all, more transparent. The three constituent museums retain their distinct identities in this new facility, yet their close proximity provides exciting opportunities to experience works of art in a broader context. <a href="https://example.com/harvardartmuseums.org">harvardartmuseums.org</a>

#### **Hours and Admission**

Daily, 10am–5pm. Closed major holidays. Admission: \$15 adults, \$13 seniors (65+), \$10 non-Harvard students (18+). Free for members; youth under 18; Cambridge residents; and Harvard students, faculty, and staff (plus one guest). On Saturdays, from 10am–noon, Massachusetts residents receive free admission. Visit the Plan Your Visit page for information about other discounts and policies.

#### **Exhibitions, Events, and News**

Our Special Exhibitions Gallery presents important new research on artists and artistic practice, and our University Galleries are programmed in consultation with Harvard faculty to support coursework. Visit the <a href="Exhibitions">Exhibitions</a> page for information on current and upcoming installations. Visit the museums' <a href="Calendar">Calendar</a> to learn more about lectures, workshops, films, performances, special events, and other programs that are held throughout the year. Check out <a href="Index">Index</a>, our multimedia magazine, to keep up with what's happening at the Harvard Art Museums.

#### **Members and Fellows**

With access to exclusive perks and programs, Harvard Art Museums <u>members</u> enjoy special moments to celebrate and explore the museums' world-class collections and special exhibitions. The <u>Fellows</u> are

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a dynamic group of art enthusiasts and supporters who enjoy the most exclusive opportunities that the museums have to offer.

The Harvard Art Museums receive support from the Massachusetts Cultural Council.

### For more information, please contact:

Lauren Marshall Associate Director of Communications Harvard Art Museums 617-495-4750 lauren marshall@harvard.edu Jennifer Aubin
Public Relations Manager
Harvard Art Museums
617-496-5331
jennifer aubin@harvard.edu